



FEBRUARY 2023

CHAMPIA NEWSLETTER

WWW.CHAMPIA.COM

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When you change the way you look at things,
the things you look at change.

Agent Contest – A New Month – A New Drawing!



**Win "Date Night Dinner for Two" at
Frankie's Steakhouse - value of \$350!***

The next drawing will be on Facebook Live,
Wednesday, March 1 at 11 AM!

There are 3 ways to ENTER!

1. Share one of our Facebook posts
2. Call the office and say... "enter me to win the drawing"
3. Book an Inspection

**Not exchangeable
for cash*

**We selected our January winner on Facebook live on Feb 1st!
The winner was Terre Slaughter, ReMax Around Atlanta**

125 Days Structural And Mechanical Warranty

**This Warranty is provided free of charge by your inspector
as a part of your paid and completed home inspection.**



*CHAMPIA is committed to providing high-quality inspections for every home, condo or townhouse.
We have the experience and knowledge to check homes for structural and mechanical defects along
with other issues that may be the result of poor craftsmanship or neglect.*

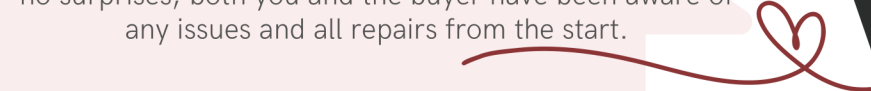
WHY DO A PRELISTING HOME INSPECTION?



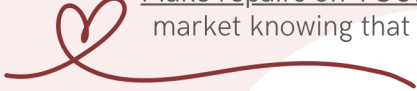
Find out your home's condition - the buyer will do their own inspection; you don't want to be surprised by unexpected issues that will need to be corrected in a hurry or possibly even cause an offer to be rescinded.



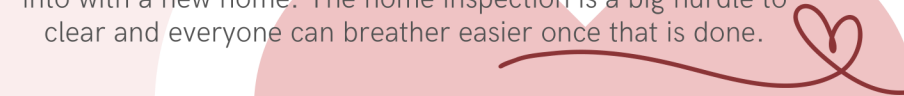
Eliminate much of the "back and forth" negotiations that frequently take place after a buyer's inspection. There are no surprises; both you and the buyer have been aware of any issues and all repairs from the start.



Make repairs on YOUR timeline and put the home on the market knowing that you have corrected any significant problems.



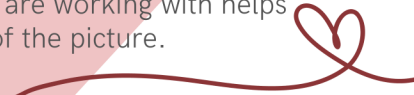
Attract more buyers - buyers like to know what they are getting into with a new home. The home inspection is a big hurdle to clear and everyone can breathe easier once that is done.



Your Realtor can price your home with confidence and accuracy with all the facts in hand. If priced too high, buyers may be scared off. Priced too low, you leave money on the table.



Minimized stress - Not knowing what issues may arise and worrying about the sale falling through adds to the stress of what can already be a stressful process. Knowing exactly what you are working with helps take the "fear of the unknown" out of the picture.



VCARDS MOVE FROM PRINTED CARDS TO VCARDS

- vCards are an indispensable marketing tool that is sure to get you noticed!
- vCards can be physical or electronic.
- The best thing about vCards is how easy it is for someone else to take advantage of them.
- All they need to do is scan the QR code from your phone or business card or flyer.

Things to Remember When Making & Using a vCard

Make it personal-Customize vCards with company logos, contact information in your domain name, and social media handle, include vCard QR code

Encourage people to scan your vCard QR code when you give them a printed business card

Have your QR Code ready on your phone so it's easy for other people to scan when you want to exchange contact information

Add a link to your vCard in your email signature. If a contact inserts your vCard into their address book, this text field is like SEO on THEIR computer. So when they search for your expertise, you will float to the top of the list!



Get your clients \$209 off with a home inspection purchase of the **CHAMPIA Preferred Home Package.**

See Our Website For Details!

Go to CHAMPPIA.COM to book your CHAMPIA PREFERRED HOME PACKAGE today!



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